

March 9th, 2020

LACW March Meeting Agenda

1. ACB Update:

- a) Executive Board meeting Wednesday night
- b) Contracts have been sent to guest artists
- c) Convention/Event insurance is coming along
- d) Have swag to hand out at the meeting
- e) Exhibitor tables with homemade NM items

2. Student Scholarship:

- a) There were no applicants this year.
- b) How available are these packets for students?
- c) Should we talk to Kurt Steinhaus to improve our ability to reach students?
 - I. We can invite him to our next board meeting.
- d) Can we make high school students aware of the scholarship in a different way?
- e) Can we make the scholarship available to the surrounding communities?

3. Future Concert ToDos:

a) May 2nd, 2020:

- I. Conflict with LASO date may affect our audience
- II. Publicity
 1. Newspapers: Pasatiempo, Daily Post, LA Monitor
 - i. How much would it cost for something more than an article?
 - ii. Full page
 2. Ads at the Movie Theatre
 - i. Violet Crown
 - ii. Reel Deal Theatre
 - iii. Dreamcatcher
 3. Radio Interview: KHFM, KRSN
 4. Feature on LANL Inside
 5. Contact other organizations:
 - i. Los Alamos Little Theatre
 - ii. DALA
 - iii. Heidi will contact organizations to have our ad on their sites.**
 6. Set for the display
 7. Set for the banner
 8. Set for poster at EB&T
 9. Contact the churches:
 - i. Small flyers for them to hand out.
 - ii. Ask churches to see if they are willing to add this event to their bulletin.
 - iii. Heidi will contact several churches in Los Alamos.**
- III. Contracts to bassoon players
 1. They have been sent and received.

b) October 2020:

- I. Location: Crossroads Bible Church
- II. Contract has been completed.
- III. Centered around The Evening of Arts and Culture.

IV. Theme of Mystery

c) December 2020:

I. Location: Crossroads Bible Church

II. Contract has been completed.

III. Saturday afternoon, 3pm-5pm

IV. Will have to advertise this concert like the May 2020 concert.

V. Can we figure out the spotlights?

1. LAHS students that do stage theatre.

2. Can we hire interns from UNM-LA for media purposes?

3. Ted will contact UNM-LA about potential interns.

VI. Toward end of the summer and May major ensembles should be contacted.

1. Lads of Enchantment

2. Coro de Camara

3. Heidi will contact these ensembles via email.

d) April 2021:

I. Location: Crossroads Bible Church

4. WRBC Insurance Documents:

a) They want to know what is in the trailer.

b) Ted will handle this.

c) Heidi will forward Ted the spreadsheet.

5. Other business:

a) Summer concerts

I. May 10th baseball game

II. Memorial Day

III. Tuesday at the Pond

IV. July 4th

1. Tent rental

2. Contact Kiwanis Club to see if they will take care of this

3. Heidi will contact the Kiwanis Club.