

July 24, 2018

LACW July Executive Board Meeting

1. Meeting Attendees: Julian, Heidi, Amanda, Paul, Tracey, Julie, Al, Ted
2. LACW Rehearsal Space:
 - i. Problem: With Stuart's departure, LACW will no longer have access to his percussion equipment.
 - ii. Solutions/Decisions:
 - a. To use LAHS for rehearsals AND have access to percussion equipment. **Paul to follow up (get a key, negotiate prices).**
 - b. To find additional sources for percussion equipment. **Tracey to ask Stuart about selling his equipment; Ted will research priorities, ebay and similar sources; top priorities are base drum stand and two tympani.**
3. ACB Convention:
 - i. Problem: LACW is interested in hosting this convention in Northern New Mexico during 2020.
 - ii. Solutions/Decisions:
 - a. The convention will be held in SF on April 28-May 3 (Tue-Sunday)
 - b. LACW will hold a joint meeting of boards in SF ASAP. **Paul to contact presidents for mailing lists then do a doodle poll. Heidi can generate the doodle poll (initially to LACW Board), Paul to send.** Some sentiment for week day meeting; similar sentiment for weekends. **MUST DO IN AUGUST—2 hours.** Send delegates and proxies for optimal attendance.
 - To propose “regular order” about voting rights—just write it down
 - c. **Julian to refine hotel choices—update prices**
 - El Dorado
 - Loretto
 - Drury
 - La Fonda
 - d. Venues
 - St Francis
 - Lencic
 - La Fonda
 - Scottish Temple
 - Note: The venue should be able to accommodate instrument storage
 - e. LACW will prepare a bid package: **Paul to use checklist from web site; use as agenda for two-hour meeting; prepare summary.** Checklist has organizational framework (committees).
4. LANL Mailing List: Discussed ways to collect and update mailing list for LACW and later for partner groups. **Ted to send the list to other board members.**
5. Concert reservations: (with Friday dress rehearsal)
 - i. Done: Oct 13 (xroads), Oct 12 (ARTS—Fuller), Dec 8 (Xroads)—Winterfest

- ii. To do: Mar 1-2 (xroads), April 26-7 (WRBC)—**Heidi to schedule**
 - a. Crossroads has a six month cycle; cannot reserve beyond that (but WRBC allows).
- iii. **Paul to approach other groups for joint PRISM concert**
 - a. Chris Montieth is chairing Arts Council
 - b. Tjett Gerdom is chairing Symphony
 - c. Choral Society
 - d. Barber Shop: Joe Dana
- 6. Recruitment:
 - i. Problem: LACW is having trouble recruiting a consistent amount of musicians
 - ii. Solutions/Decisions:
 - a. Ice Cream Social and potluck of desserts at second rehearsal
 - b. Booth at Evening of Arts & Culture Oct 12
 - Tables to be at History Museum
 - Swag (Ted to shop)
 - Utilize LAVA volunteers to set up and staff
 - Banner—flight?
 - Halloween theme?
 - c. Need brass especially trumpet and trombone
- 7. First concert promotion:
 - i. Problem: How we can we interest our audience more? How can we reach a greater audience?
 - ii. Solutions:
 - a. Bring pix of vacations (eg. Peru)
 - b. Get pro photos too
 - c. Theater commercial
 - d. KHFM daily
 - e. Daily Post
 - f. School bands especially elementary
 - g. Pots and pans percussion play along